



TOMATO WORLD FORUM 2020

Professional Days for the System of Industrial Tomato



PIACENZA EXPO
February 20th – 21st 2020

ORGANIZED BY:
PIACENZA EXPO SPA
Via Tirotti, 1 - Fraz. Le Mose
29122 PIACENZA

APPLICATION FORM

Fill in and send to Piacenza Expo Spa together with the General Regulations, signed for acceptance

*The undersigned Company, having read the enclosed General Regulations, applies for admission as Exhibitor to
TOMATO WORLD FORUM 2020*

COMPANY NAME			
ADDRESS		POST CODE	
CITY	DISTRICT	COUNTRY	
TELEPHONE	VAT CODE		
EMAIL	WEB SITE		
PERSON IN CHARGE	Mobile number	Email	
Data here reported will be used for invoicing. If not, please attach the necessary information to this document.			
STAND	COST	N.	AMOUNT
Promotional Stand: Sqm 8 (mt. 4x2) stand, placed in the gallery near the conference rooms, it includes: 1 reception desk, 1 stool, 1 round table, 3 plastic chairs, carpet, electric connection and consumption up to 3Kw.	€ 900,00		€
SPONSORSHIP OPPORTUNITIES	Cost	AMOUNT	
Tomato shopper sponsorship: company logo on n. 1,500 shoppers. Material produced by the Organizer.	€ 250,00	€	
Banner on the event website: link for 24 months in www.tomatoworld.it home page	€ 100,00	€	
Participation Fee: It includes municipal tax on advertising, entry for two people in the catering area during the event		€ 300,00	
TOTAL AMOUNT			€

PAYMENT: 30% deposit upon applying and balance before the stand construction. Bank transfer to Piacenza Expo SpA: 1) Crédit Agricole - Cariparma - Agency D - Via Colombo, 101 - Piacenza ABI 06230 – CAB 12607 – CIN W - IBAN CODE IT45W0623012607000000856928 BIC CODE CRPPIT2P007 or 2) Banca di Piacenza - Sede - Via Mazzini, 20 - Piacenza – ABI 05156 – CAB 12600 – CIN E - IBAN IT65E0515612600CC0000002782 – BIC CODE BCPCIT2P. Copy of the bank transfer attached to this Application Form. The application will be considered valid only after receiving the required 30% deposit.

SEND BACK TO PIACENZA EXPO – email: commerciale@piacenzaexpo.it or fax +39 0523.602702

Company stamp and signature of the Legal Representative

Date _____

TOMATO WORLD FORUM 2020 - GENERAL REGULATIONS

1. ORGANIZATION

The exhibition is organized by **PIACENZA EXPO SPA**. The exhibition will take place from 20th to 21st February 2020 at the fairgrounds in Frazione Le Mose – Via Tirotti, 11 – 29122 Piacenza (Italy). The Organizer reserves the right at all times and without liability for breach of contract to change the exhibition dates, duration and opening hours.

2. AIMS

The exhibition is intended to bring together the economic sectors representing the supply and demand of the industrial goods and services involved.

3. PRODUCT SECTORS AND EXHIBED PRODUCTS

FARMING AREA Seeding companies • Topsoil and substratum • Seeding containers • Seeding machines • Greenhouses/tunnels • Germinators • Tomato transplant producers • Fertilizers, plant protection products, herbicides • Mulching machines and equipment • Tractors • Fix and mobile irrigation equipment • Sprinkling herbicide equipment • Harvesting machines • Containers and technologies for fresh product transport. **PRODUCTION AND TRANSFORMATION AREA** Analysis and quality control equipment • Machines and plants for integrated logistic • Machines and plants for transformation phases • Packaging and containers for different processes • Machines and plant for packaging • Security assistance services • Laboratory equipment for quality control • Information technology system supports • Consulting firm and certification board • General services **PRODUCTION AREA** Transformation companies • Second and third processing companies • Broker agencies • Distribution companies • Associations • Specialized publishing • Institutional authorities • Financial services • Foreign representations.

4. PARTICIPATION CONDITIONS

All companies manufacturing and/or marketing products and/or services indicated above will be admitted to the exhibition. The following documentation must be presented to the Organizer: **a)** duly filled in application form (annexed to these general regulations). **b)** payment of the deposit upon applying and corresponding proof of payment. **c)** payment of the balance within the deadlines set by Piacenza Expo Spa and corresponding proof of payment. The application implies the total acceptance of all the conditions and general regulations.

5. ACCEPTANCE OF THE APPLICATION FOR ADMISSION – STAND ALLOCATION

The Organizer reserves the right to accept or reject any application for admission. In case of rejection, the Organizer will only have to specify the reason and to refund the deposit paid. Stands are allocated according to the information supplied in the application form; such data should be considered as indicative and they are neither binding in any way for the Organizer nor can qualify the application for admission. The Organizer reserves the right, for technical/organizational reasons, to change the stand location or to reduce the allocated space size without the exhibitor having the right to claim for compensation, with the exception of a proportional refund in case of a reduction in space size.

6. PARTICIPATION FEE AND ENTRY PRICES

Promotional stand sqm. 8 (4x2) with standard equipment € 900,00. Participation fee € 300,00. The stands are set up by the official stand erector of Piacenza Expo spa and, on request, may also be furnished or customized. In any case, please note that the Organizer shall not act as surety or undertake liability in case of dispute with the official stand erector.

The following services are not included in the participation fee and, therefore, they shall be at the exhibitor's expense: - additional furniture; - additional electric connections (according to the "technical services" form); pipe derivations for the provision of additional electricity inside the stand; - insurance (see art. 17 below), stand cleaning.

7. CANCELLATION AND NON-PARTICIPATION

The exhibitor who for objective and serious grounds is not able to take part in the exhibition may withdraw from the contract by sending the Organizer a registered letter at least 30 days prior to the exhibition opening, it being understood that the Organizer shall withhold the deposit remitted. Should the aforementioned registered letter be received less than 30 days prior to the exhibition opening, the exhibitor shall pay the participation fee in full. In the latter case, the Organizer can dispose of the stand at will, including reallocation to other exhibitors. The exhibitor who has not fitted out his stand by 18 p.m. on the day before the exhibition opening shall be considered a defaulter for all legal purposes and shall be charged the full participation fee, as well as the refund of the direct and consequential damages suffered by the Organizer who shall, anyhow, dispose of the stand at will, including reallocation to other exhibitors.

8. SUBLETTING AND ASSIGNMENT

The exhibitor may not assign, transfer or partly or entirely sublet the allocated space without the Organizer's prior agreement under penalty of nullity, without the party in breach of contract having the right to claim the repayment of the fee paid to date.

9. COMPANY REPRESENTATIVES

The applicant exhibitors will have to indicate the names of all the people participating in the exhibition and, in particular, the name of their own representative in charge of communicating with the Organizer for any question relating to the exhibition.

10. EXHIBITOR ENTRY PASSES – FREE ENTRY TICKETS

The entry passes are delivered to the exhibitors subject to payment of the balance due. Passes are strictly for personal use and must show personal details.

11. DOMICILE OF THE EXHIBITOR

The exhibitor shall elect domicile in Piacenza, c/o Piacenza Expo Spa and acknowledge that the Court of Piacenza has exclusive jurisdiction over all possible disputes. The aforementioned domicile is to be used also in the freight bills of all materials and equipment.

12. STAND FITTING

Exhibiting spaces are at the full disposal of exhibitors and stand erectors as indicated in the exhibitor's manual; different terms can be granted for special needs. The Organizer reserves the right to authorize individual companies to set up special separate halls. All materials have to be put on display by 18 p.m. on the day prior to exhibition opening. Transport vehicles are not allowed to remain in the stand area more than the necessary unloading time. In any case, the exhibiting area must be cleared of vehicles within the terms specified in the exhibitor's manual.

13. OPENING TIME FOR EXHIBITORS

Exhibitors will be allowed to enter the stands 1 hour before the exhibition opening time. Access shall only be given to people with entry pass. It is forbidden to remain inside the exhibition centre after closing time.

14. CLOSING TIME- REGULATIONS FOR STANDS DISMANTLING

Exhibited items may not be removed from the exhibition area before closing time and without the Organizer's prior consent. The stands, including private halls, shall be cleared within the terms specified in the exhibitor's manual. After that time, the Organizer shall be entitled to clear the stand at the exhibitor's expense without any responsibility for the Organizer. The exhibitor shall return the stand in its original conditions.

Any damage to exhibiting spaces shall be charged to the exhibitor.

15. RETENTION OF GOODS

The Organizer, with no responsibility for any possible consequence, has the right not to allow exhibited items to exit the show area in case of non-fulfilment of a contract on behalf of the exhibitor. The Organizer has no responsibility for any possible damage caused to exhibited items during the enforcement of the above said rule.

16. GENERAL SURVEILLANCE

During exhibition opening time and also during build-up and dismantling time, the Organizer shall provide a general night surveillance service within the exhibition area; the Organizer has, however, no responsibility for any theft and/or damage to items on the stands. During exhibition opening time, the exhibitors have to keep watch on their own stands. Exhibitors are directly responsible for their own stands and the Organizer is not liable for any inappropriate behavior of the stand personnel. During the exhibition, the Italian Fire Dept. will provide a fire prevention and surveillance service. Exhibitors will have to strictly observe the instructions coming from Fire Dept. personnel present at the show, bearing in mind that they have full police service functions.

17. COMPULSORY INSURANCE

The exhibitor (with the exception of foreign exhibitors who shall give immediate notice that they have taken out a policy of insurance upon shipping of the exhibited products) shall take out an insurance policy covering the goods from all risks: during transportation, display at the exhibition, return shipping (theft, water damage, fire, explosion, lightning or third party liability). The exhibitor shall take out the policy with an insurance company of his choice or shall complete the relevant form to take out the policy with the Organizer's accredited insurance company. With regard to working products, the insurance policy must specifically cover the risks connected with the display of such products.

By signing the General Regulations, the exhibitor not fulfilling the aforementioned obligations shall absolve the Organizer and any third party involved with the exhibition from all liability, and waives as from now the right to any compensation and/or claim against the Organizer and any third party for any damage incurred.

18. ADVERTISING AND PROMOTION

The tax on advertising billboards inside the stands is included in the participation fee. In their own stand, exhibitors are allowed to make advertising actions provided that they are not a direct comparison with advertising made by other exhibitors and do not disturb them or third parties. All advertising on the stand must be approved beforehand by the Organizer. Any form of advertising in the fairgrounds, except for that carried out inside the stands, is reserved to the Organizer and will be granted by the Organizer upon payment of the established fee.

Video and sound recordings used on the stand must be declared to SIAE (Italian Copyright Authority) located in Viale Sant' Ambrogio 19 – Piacenza (Italy) tel. +39 0523321327 30 days before the opening of the exhibition so that the relevant fees can be paid in the event that the copyright to these video and sound recordings belong to SIAE registered authors.

The use of video and sound equipment is permitted as long as no disturbance is caused to other exhibitors or the public. At its sole discretion the Organizer may request that the use of such equipment is stopped.

19. INDUSTRIAL PROTECTION

Only authorized photographers are allowed to take pictures within the fairgrounds. Stands, equipment and exhibited products may be photographed, filmed or reproduced with drawings only with the permission of the exhibiting companies. The Organizer reserves the right to reproduce or authorize the reproduction of overall show pictures.

20. INTELLECTUAL PROPERTY

The temporary protection granted by the Italian Ministry of Industry and Commerce to industrial innovations, new models and new trademarks exhibited during the show will be assured by the Organizer.

21. DIRECT SELLING

In accordance with Regional Law n. 12/2000 and Resolution n. 1788 dated 5 September 2001, direct sales in the fairgrounds is forbidden.

22. COMPLAINTS

Any complaints have to be submitted to the exhibition offices during the exhibition opening. Complaints presented after the exhibition will not be accepted.

The exclusive competent court of law in case of dispute will be in Piacenza.

23. GENERAL PROVISIONS

The exhibitor shall comply with any regulation that the Public Safety Authorities shall issue to the Organizer. The exhibitor will be informed of these regulations by any means; they shall prevail upon any general regulation in force up to that moment. The exhibitor and any third party operating on behalf of the exhibitor within the fairgrounds must employ staff with an employment or self-employment contract according to the legislation in force (in respect of social security, insurance, taxation, etc.).

24. SAFETY AT WORK

The exhibitor shall comply with the safety at work rules and regulations in force, in particular with the provisions of DL 81/08 and subsequent amendments and riders. The exhibitor appointing an outside contractor for the construction and dismantling of the stand or for any other work to be carried out within the fairgrounds, undertakes to check the technical and professional skills of the contractor in respect of the aforementioned DL, to inform him about the specific risks within the fairgrounds and about the provisions of the Rules and Regulations of Piacenza Expo Spa, and shall comply at all times with anything else provided for in the applicable regulations.

25. PROTECTION OF PERSONAL DATA - PRIVACY

The exhibitor data shall be treated pursuant to art. 13 of Regulation (EU) 2016/679, concerning the protection of personal data ("GDPR") and shall be processed on both paper and electronic format. The exhibitor may request at all times access to the data, correction of inaccurate data, integration of incomplete data, deletion of data, writing to Piacenza Expo Spa, data controller.

26. ACCEPTANCE OF THE REGULATIONS

By submitting the application form and by signing the General Regulations, the exhibitor accepts without reserve or limitation the aforementioned terms and conditions and the rules that might be issued by the Organizer who shall then be entitled – in the event of non-compliance with these obligations, legislative provisions and any rule of law - to take direct action, even with its personnel, in the fairgrounds. Any verbal agreement must be confirmed in writing by the Organizer.

Date _____

Stamp and signature of the Legal Representative

The exhibitor expressly approves, for the purposes of art.1341 and 1342 of the civil code, all the abovementioned conditions and, in particular: art. 4) participation conditions, 5) acceptance of the application for admission – stand allocation, 7) cancellation and non-participation, 8) subletting and assignment, 12) stand fitting, 14) closing time-regulations for stands dismantling, 15) retention of goods, 17) compulsory insurance, 23) general provisions, 25) protection of personal data - privacy, 26) acceptance of the regulations.

Date _____

Stamp and signature of the Legal Representative